



EWAN MCINTOSH

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Leading projects around the world for clients in education and industry, Ewan is the passionate and energising tour de force behind NoTosh. A highly-regarded keynote speaker at events around the world, he's also the author of *How To Come Up With Great Ideas and Actually Make Them Happen* and regularly writes about learning on his blog edu.blogs.com.

NoTosh is a global consultancy with a passion for learning and a conviction that innovation and creativity can change the way people think, the way they learn and the way they work – as individuals, teams, organisations and communities.

“As a French and German high school teacher in Scotland back in the 1990s, I wanted to find new ways to help students engage with my subjects – I felt strongly that technology was both critical to this and underused in the classroom, so my classes were among the first in Europe to podcast and blog as part of their daily learning.

“From here, it was a reasonably logical step to become National Advisor on Learning and Technology Futures for the Scottish Government ... although joining Channel 4 as their Digital Commissioner in 2008 was a step in a different direction.

“But it was at Channel 4, that I became fascinated by the strategies and tactics that my creative colleagues were using to create imaginative and truly engaging digital services for young people.

“Could I take this insight and make it work in an education setting? Yes, I reckoned I could... and that's how NoTosh came about.”

