

## **Be a part of TAIISI's Leadership Conference, 2016**

### **Creativity. Design. Thinking.**

Date: September 29- October 1, 2016 (pre-conferences September 26-28, 2016)

Venue: The Oberoi, Gurgaon

#### **Platinum Sponsorship: 12 lakhs (USD 18,000 approx.)**

1. Mention in the conference programme of speaker sponsorship (if relevant)
2. Premium exhibit stall
3. Front inside page advertisement in conference booklet
4. Write-up in conference booklet.
5. Premium position of company name and logo on conference collateral and back drop.
6. Participation in the conference for up to 6 participants
7. Invite to participate in banquet and dinners
8. Invite to wine and cheese interaction with participants and speakers
9. Access to conference database

#### **Gold Sponsorship: 8 lakhs (USD 12,000 approx)**

1. Mention in the conference programme of speaker sponsorship (if relevant)
2. Exhibit stall
3. Back cover page advertisement in conference booklet
4. Write-up in conference booklet.
5. Company name and logo on conference collateral and back drop.
6. Participation in the conference for up to 4 participants
7. Invite to wine and cheese interaction with participants and speakers

#### **Silver Sponsorship: 5 lakhs (USD 7,500 approx)**

1. Mention in the conference programme of speaker sponsorship (if relevant)
2. Exhibit stall
3. Advertisement in the conference booklet (positioning at the discretion of the organizers).
4. Company name and logo will be mentioned in the conference booklet.
5. Participation in the conference for up to 3 participants
6. Invite to wine and cheese interaction with participants and speakers

### **Exhibit Stall:**

**Rs. 40,000 (Main Conference only); Rs. 50,000 (Pre-Conference and Main Conference) (USD 600 and 750, respectively)**

1. Exhibitors will be provided with 1 table (usually 6x2 feet) for display of merchandise and a plug point
2. Exhibitors are permitted to bring banners, standees (no more than 2) and fliers/brochures (that can be placed at their stalls for distribution), in addition to their merchandise.
3. Conference participants will have time before and after the conference, as well as during lunch and tea breaks to peruse the stalls.
4. Exhibitors will be provided with 1 delegate pass, which includes lunch. Additional exhibitor passes can be purchased for Rs. 8000 per person.
5. Mention of the exhibitor, along with a short description and contact information will be featured in the conference booklet.
6. Exhibitors may attend the Gala Dinner and the Wine and Cheese by paying an additional Rs 12,000 per person.

### **Advertisement in the Conference Booklet**

The conference booklet contains the conference programme, information about the speakers as well as a complete list of participants.

Charges for placing an advert in the booklet are as follows:

Full page (placement at the discretion of TAISI) - Rs.15, 000 (USD 220 approx)

Back inside page - Rs.40, 000 (USD 600 approx)

To place a flier inside the conference pack, a charge of Rs. 15,000 will be levied.

### **Other Sponsorship Packages**

1. Gala Dinner
    - a. This is held for all participants and speakers on the second night of the conference.
    - b. It is usually held within the hotel.
    - c. TAISI seeks sponsors to cover the cost of the dinner or pre-dinner cocktails.
  2. Seminar Kits (bags, pens, writing pads)
  3. Conference booklet printing
  4. Wine and Cheese
  5. Lunch
- (Any/all of these can be sponsored independently, at actual cost.)

**Please send Shibani an email with your requirement to [info@taisi-india.org](mailto:info@taisi-india.org)**

TAISI has 80 member schools in South Asia, and a network of over 5000 individuals, universities and colleges, publishers, educationists, philanthropists that extends all over Asia.

TAISI's aim is two-fold: to provide professional development and learning opportunities for teachers and school leaders, and to organize collaborative opportunities for students. To this end, TAIISI organizes the following, each year:

Teachers' and Middle Management Conference

Leadership Conference

Students' Sports Championship

Specific one-day training events and workshops all through the year